

LEONEL OLIVEIRA

SENIOR SOFTWARE ENGINEER | FRONTEND | FULL STACK

dev-leonel.vercel.app • leoneloliver@gmail.com • +1 (647) 639-1758
linkedin.com/in/leonel-oliveira • github.com/leoneloliver

PROFESSIONAL SUMMARY

Senior Software Engineer with 7+ years of experience building and modernizing web applications, digital products, and headless CMS platforms across startups, agencies, enterprise clients, and product engineering teams. Strong frontend expertise with React, Next.js, TypeScript and JavaScript, combined with full-stack experience in Node.js, REST/GraphQL APIs, MySQL and MongoDB. Experienced in building reusable component systems, migrating legacy and headless CMS platforms, translating Figma designs into production-ready interfaces, integrating third-party services, automated testing, code reviews, and CI/CD. Comfortable working cross-functionally with engineers, designers, product, marketing, QA, and clients.

CORE TECHNOLOGIES

— **Frontend:** React, Next.js, TypeScript, JavaScript, HTML5, CSS3, Tailwind CSS, Sass, Bootstrap, Material UI, Styled Components
— **Backend & APIs:** Node.js, PHP, REST APIs, GraphQL, API integrations
— **CMS & Commerce:** Contentful, Strapi, AEM, Craft CMS, ExpressionEngine, WordPress, Shopify, Shopify Liquid
— **Databases:** MySQL, MongoDB, Firebase
— **Testing & Quality:** React Testing Library, Cypress, Jest, code reviews, linting, acceptance criteria
— **Cloud & DevOps:** AWS, Netlify, Vercel, Docker, CI/CD, Webpack, npm
— **Tools & Collaboration:** Git, GitHub, Bitbucket, GitLab, Figma, cross-functional development, Agile/Scrum

PROFESSIONAL EXPERIENCE

Thrillworks — Senior Software Engineer 04/2025 – 06/2026

- Collaborated with clients and cross-functional teams to design and deliver websites, applications, portals, digital products, and marketing technology from requirements through launch.
- Contributed to a large-scale Contentful → Strapi headless CMS migration, including migration of a significant volume of content and data.
- Built scalable React and Next.js applications and reusable components, translating Figma designs into production-ready interfaces with Tailwind CSS.
- Developed and integrated REST APIs supporting web and mobile applications and worked with GraphQL, Node.js, and MySQL.
- Worked across headless CMS architectures using Contentful and Strapi, including Strapi CLI and content-management workflows.
- Contributed to AI, analytics, rebranding, and digital-product initiatives while participating in testing, code reviews, CI/CD pipelines, Git/GitHub, and cross-functional engineering practices.

1Password — Senior Software Engineer 05/2024 – 02/2025 | *Contract*

- Worked with the Web Engineering team on a headless CMS migration, modernizing the web platform with React, Next.js, TypeScript, GraphQL, and Contentful.
- Built reusable React components and contributed to the Design System, translating Figma designs and requirements into maintainable production interfaces.
- Worked with Contentful content management and content modeling to support scalable content-driven experiences.
- Developed automated tests with React Testing Library and Cypress; maintained code quality through linting, code reviews, and engineering standards.
- Contributed to CI/CD and deployment workflows using Netlify and AWS, with Git/GitHub-based collaboration across engineering, QA, design, and content teams.

Volaris Group — Senior Software Developer / Full Stack 02/2022 – 03/2024

- Helped build Site Builder, an internal headless platform that replaced third-party services and enabled the marketing team to create and manage web experiences.
- Developed full-stack functionality with React, Next.js, TypeScript/JavaScript, Node.js, MySQL, REST APIs, and GraphQL.
- Built reusable frontend components, dynamic routes, content rendering, and robust endpoints for a headless web platform.
- Worked with Craft CMS/PHP and supported other business-sector platforms using PHP, ExpressionEngine, and Craft CMS, including maintenance, modernization, and feature improvements.
- Used Vercel and AWS within modern deployment workflows and contributed to CI/CD, testing, Git/GitHub, code reviews, and cross-functional delivery.
- Supported marketing technology initiatives including HubSpot templating, email marketing assets, and Litmus testing.

Klick Health — Senior Web Developer 04/2021 – 02/2022

- Worked as a Senior Web Developer on healthcare digital projects for Takeda, collaborating with multidisciplinary teams from development through launch.
- Built responsive, performant, and accessible web experiences using React, JavaScript, HTML, CSS, and Tailwind CSS.
- Developed reusable component libraries that improved development efficiency and supported delivery across multiple client projects.
- Worked with Adobe Experience Manager (AEM), CMS platforms, Shopify development, and REST API integrations.
- Used AWS/Amazon server environments, Git/GitHub, testing libraries, CI/CD pipelines, and code reviews as part of production delivery workflows.
- Collaborated with designers, developers, strategists, content teams, QA, and client stakeholders in a cross-functional environment.

DMZ / Toronto Metropolitan University — Frontend Developer 03/2020 – 04/2021

- Worked with startup teams to develop prototypes, products, and first MVPs, helping translate ideas and requirements into functional digital experiences.

- Built responsive and reusable frontend components using React, JavaScript, TypeScript, HTML/CSS, and Bootstrap.
- Worked across multiple technology stacks including Node.js, PHP, MySQL, WordPress, Shopify Liquid, and REST API integrations.
- Collaborated with engineers, designers, and startup teams in a fast-paced product-development environment.

Lendified — Frontend / Full Stack Developer 07/2019 – 03/2020

- Served as the main frontend developer on a lending platform, contributing to the product from scratch in a startup environment.
- Led frontend development with React, JavaScript, and TypeScript and contributed to the migration from Vue.js to React.
- Developed backend functionality and integrations using Node.js and MongoDB, including Salesforce integration.
- Worked cross-functionally with product and business teams to develop, test, deploy, and maintain high-quality software and customer journeys.

EDUCATION

Diploma in Internet Systems Technology — FIAP, Brazil | Graduated ([Credential Evaluation](#))

JavaScript Development Bootcamp — Juno College of Technology, Canada

Web and Mobile Development Application (School of Continuing Studies), *University of Toronto*